# MEDIA CULTURE & SOCIETY JOURNAL

MEDIA CULTURE & SOCIETY JOURNAL STANDS AS A LEADING PUBLICATION IN THE INTERDISCIPLINARY STUDY OF MEDIA, COMMUNICATION, AND CULTURAL DYNAMICS. THIS JOURNAL OFFERS CRITICAL INSIGHTS INTO HOW MEDIA SHAPES SOCIAL REALITIES, IDENTITIES, AND POWER RELATIONS WITHIN CONTEMPORARY SOCIETY. COVERING A RANGE OF TOPICS FROM DIGITAL MEDIA PRACTICES TO CULTURAL THEORY, THE MEDIA CULTURE & SOCIETY JOURNAL SERVES AS A VITAL RESOURCE FOR ACADEMICS, RESEARCHERS, AND PROFESSIONALS INTERESTED IN MEDIA STUDIES AND ITS BROADER SOCIETAL IMPACTS. EMPHASIZING BOTH THEORETICAL AND EMPIRICAL RESEARCH, THE JOURNAL EXPLORES THE INTERSECTIONS OF MEDIA TECHNOLOGIES, CULTURAL PRODUCTION, AND SOCIO-POLITICAL CONTEXTS. THIS ARTICLE WILL DELVE INTO THE SCOPE AND SIGNIFICANCE OF THE MEDIA CULTURE & SOCIETY JOURNAL, ITS EDITORIAL FOCUS, KEY THEMES FEATURED IN RECENT PUBLICATIONS, AND THE IMPACT IT HAS ON ACADEMIC DISCOURSE. ADDITIONALLY, AN OVERVIEW OF SUBMISSION GUIDELINES AND THE JOURNAL'S ROLE IN SHAPING MEDIA SCHOLARSHIP WILL BE DISCUSSED.

- OVERVIEW OF MEDIA CULTURE & SOCIETY JOURNAL
- EDITORIAL FOCUS AND THEMATIC SCOPE
- Key Topics and Research Areas
- IMPACT ON ACADEMIC AND PROFESSIONAL COMMUNITIES
- SUBMISSION GUIDELINES AND PEER REVIEW PROCESS

## OVERVIEW OF MEDIA CULTURE & SOCIETY JOURNAL

THE MEDIA CULTURE & SOCIETY JOURNAL IS A PEER-REVIEWED ACADEMIC PUBLICATION DEDICATED TO ADVANCING KNOWLEDGE IN THE FIELDS OF MEDIA STUDIES, CULTURAL STUDIES, AND COMMUNICATION. IT PUBLISHES ORIGINAL RESEARCH ARTICLES, REVIEWS, AND CRITICAL ESSAYS THAT INVESTIGATE THE COMPLEX RELATIONSHIPS BETWEEN MEDIA TECHNOLOGIES, CULTURAL FORMS, AND SOCIAL PRACTICES. ESTABLISHED DECADES AGO, THE JOURNAL HAS GROWN INTO A RESPECTED PLATFORM FOR SCHOLARS GLOBALLY, FACILITATING INTERDISCIPLINARY DIALOGUE AND INNOVATIVE METHODOLOGIES. ITS READERSHIP INCLUDES UNIVERSITY RESEARCHERS, MEDIA PRACTITIONERS, POLICYMAKERS, AND STUDENTS, ALL SEEKING TO UNDERSTAND HOW MEDIA INFLUENCES CULTURAL AND SOCIAL STRUCTURES.

## HISTORICAL DEVELOPMENT

Since its inception, the media culture & society journal has evolved to address emerging media trends and theoretical frameworks. Initially focused on traditional media such as television and print, it now encompasses digital media, social networks, and global communication systems. This evolution reflects the journal's commitment to staying at the forefront of media research and responding to the rapidly changing media environment.

## PUBLICATION FREQUENCY AND ACCESS

The journal is typically published multiple times per year, offering timely and relevant contributions to the field. It is accessible through academic libraries and online platforms, ensuring broad dissemination of its content. Many institutions subscribe to the journal, recognizing its importance as a scholarly resource.

## EDITORIAL FOCUS AND THEMATIC SCOPE

THE EDITORIAL STANCE OF THE MEDIA CULTURE & SOCIETY JOURNAL PRIORITIZES CRITICAL AND REFLEXIVE APPROACHES TO UNDERSTANDING MEDIA AND CULTURE. IT ENCOURAGES SUBMISSIONS THAT CHALLENGE CONVENTIONAL PERSPECTIVES AND INCORPORATE DIVERSE THEORETICAL FRAMEWORKS FROM SOCIOLOGY, ANTHROPOLOGY, POLITICAL SCIENCE, AND CULTURAL THEORY. THE JOURNAL EMPHASIZES HOW MEDIA PRACTICES INTERSECT WITH ISSUES OF IDENTITY, POWER, IDEOLOGY, AND GLOBAL IZATION.

#### INTERDISCIPLINARY APPROACH

One of the defining characteristics of the media culture & society journal is its interdisciplinary nature. By integrating insights from various social sciences and humanities disciplines, the journal fosters a comprehensive understanding of media phenomena. This approach allows for nuanced analysis of media's role in shaping cultural narratives and societal structures.

## CRITICAL AND THEORETICAL CONTRIBUTIONS

THE JOURNAL VALUES CONTRIBUTIONS THAT ADVANCE THEORETICAL DISCOURSE, INCLUDING THOSE THAT REVISIT CLASSICAL THEORIES AND PROPOSE NEW CONCEPTUAL MODELS. IT CHAMPIONS RESEARCH THAT INTERROGATES MEDIA'S IDEOLOGICAL FUNCTIONS, CULTURAL REPRESENTATION, AND AUDIENCE RECEPTION, THEREBY ENRICHING SCHOLARLY DEBATES WITHIN MEDIA AND CULTURAL STUDIES.

## KEY TOPICS AND RESEARCH AREAS

THE MEDIA CULTURE & SOCIETY JOURNAL COVERS A WIDE ARRAY OF RESEARCH AREAS, REFLECTING THE MULTIFACETED NATURE OF MEDIA AND ITS SOCIETAL IMPLICATIONS. ARTICLES OFTEN EXPLORE CONTEMPORARY MEDIA LANDSCAPES, DIGITAL COMMUNICATION, AND THE CULTURAL POLITICS OF MEDIA PRODUCTION AND CONSUMPTION.

### DIGITAL MEDIA AND SOCIAL NETWORKS

RESEARCH ON DIGITAL MEDIA PLATFORMS AND SOCIAL NETWORKING SITES FORMS A SIGNIFICANT PORTION OF THE JOURNAL'S CONTENT. THIS INCLUDES STUDIES ON USER BEHAVIOR, ONLINE IDENTITY FORMATION, ALGORITHMIC INFLUENCE, AND THE IMPACT OF SOCIAL MEDIA ON PUBLIC DISCOURSE AND DEMOCRATIC PARTICIPATION.

### MEDIA REPRESENTATION AND IDENTITY

Another prominent theme involves analyzing how media representations affect constructions of race, gender, ethnicity, and class. The journal publishes work that critically examines stereotypes, exclusionary practices, and the potential for media to foster inclusivity.

### GLOBALIZATION AND MEDIA FLOWS

THE GLOBALIZATION OF MEDIA CULTURES IS A FREQUENT SUBJECT, WITH ARTICLES ADDRESSING TRANSNATIONAL MEDIA PRODUCTION, CULTURAL EXCHANGE, AND THE EFFECTS OF GLOBAL MEDIA CONGLOMERATES ON LOCAL CULTURES. THIS AREA HIGHLIGHTS THE TENSION BETWEEN HOMOGENIZATION AND CULTURAL DIVERSITY IN MEDIA CONSUMPTION.

## POLITICAL ECONOMY OF MEDIA

STUDIES ON THE POLITICAL ECONOMY EXAMINE OWNERSHIP PATTERNS, REGULATORY FRAMEWORKS, AND THE ECONOMIC FORCES SHAPING MEDIA INDUSTRIES. THIS RESEARCH REVEALS HOW FINANCIAL AND POLITICAL INTERESTS INFLUENCE MEDIA CONTENT AND ACCESSIBILITY.

### MEDIA ACTIVISM AND SOCIAL MOVEMENTS

THE JOURNAL ALSO INCLUDES INVESTIGATIONS INTO MEDIA'S ROLE IN ACTIVISM AND SOCIAL CHANGE, EXPLORING HOW MARGINALIZED GROUPS UTILIZE MEDIA TOOLS TO CHALLENGE DOMINANT NARRATIVES AND MOBILIZE SUPPORT FOR VARIOUS CAUSES.

- DIGITAL MEDIA AND SOCIAL NETWORKS
- Media Representation and Identity
- GLOBALIZATION AND MEDIA FLOWS
- POLITICAL ECONOMY OF MEDIA
- Media Activism and Social Movements

### IMPACT ON ACADEMIC AND PROFESSIONAL COMMUNITIES

THE MEDIA CULTURE & SOCIETY JOURNAL EXERTS CONSIDERABLE INFLUENCE WITHIN ACADEMIC CIRCLES AND BEYOND. ITS RIGOROUS SCHOLARSHIP ENRICHES MEDIA THEORY AND INFORMS TEACHING CURRICULA, WHILE ITS FINDINGS OFTEN CONTRIBUTE TO PUBLIC DEBATES ABOUT MEDIA REGULATION, CULTURAL POLICY, AND TECHNOLOGICAL INNOVATION.

### INFLUENCE ON MEDIA STUDIES SCHOLARSHIP

AS A LEADING JOURNAL, IT SHAPES RESEARCH AGENDAS AND FOSTERS CRITICAL INQUIRY. SCHOLARS FREQUENTLY CITE ITS ARTICLES, MAKING IT A KEY SOURCE FOR EMERGING THEORIES AND METHODOLOGICAL ADVANCES IN MEDIA AND CULTURAL STUDIES.

### ENGAGEMENT WITH MEDIA PRACTITIONERS

THE JOURNAL'S INSIGHTS ARE ALSO VALUABLE FOR MEDIA PROFESSIONALS, INCLUDING JOURNALISTS, PRODUCERS, AND POLICY MAKERS. BY HIGHLIGHTING MEDIA'S SOCIETAL ROLES AND CHALLENGES, THE JOURNAL SUPPORTS INFORMED DECISION-MAKING AND ETHICAL MEDIA PRACTICES.

### CONTRIBUTION TO PUBLIC DISCOURSE

BEYOND ACADEMIA, THE MEDIA CULTURE & SOCIETY JOURNAL INFLUENCES BROADER CONVERSATIONS ON MEDIA LITERACY, DIGITAL RIGHTS, AND CULTURAL REPRESENTATION. IT HELPS FRAME THE WAYS IN WHICH SOCIETY UNDERSTANDS AND INTERACTS WITH MEDIA TECHNOLOGIES.

### SUBMISSION GUIDELINES AND PEER REVIEW PROCESS

THE MEDIA CULTURE & SOCIETY JOURNAL MAINTAINS HIGH STANDARDS FOR PUBLICATION, ENSURING THAT ALL SUBMISSIONS UNDERGO A THOROUGH PEER REVIEW PROCESS. THIS GUARANTEES THE QUALITY, ORIGINALITY, AND RELEVANCE OF THE RESEARCH IT PUBLISHES.

### MANUSCRIPT PREPARATION

AUTHORS ARE REQUIRED TO FOLLOW SPECIFIC FORMATTING AND STYLE GUIDELINES TO ALIGN WITH THE JOURNAL'S EDITORIAL POLICIES. MANUSCRIPTS SHOULD PRESENT CLEAR RESEARCH QUESTIONS, SOUND METHODOLOGY, AND WELL-SUPPORTED ARGUMENTS.

### PEER REVIEW PROCEDURES

EACH SUBMISSION IS EVALUATED BY MULTIPLE EXPERTS IN THE FIELD THROUGH A DOUBLE-BLIND PEER REVIEW SYSTEM. THIS PROCESS ASSESSES THE MANUSCRIPT'S CONTRIBUTION TO KNOWLEDGE, THEORETICAL RIGOR, AND ADHERENCE TO ETHICAL STANDARDS.

#### ACCEPTANCE AND PUBLICATION

FOLLOWING ACCEPTANCE, ARTICLES UNDERGO EDITORIAL REVISIONS AND FORMATTING BEFORE PUBLICATION. THE JOURNAL OFFERS OPTIONS FOR BOTH PRINT AND ELECTRONIC DISSEMINATION, MAXIMIZING THE REACH OF PUBLISHED RESEARCH.

- MANUSCRIPT PREPARATION
- PEER REVIEW PROCEDURES
- ACCEPTANCE AND PUBLICATION

## FREQUENTLY ASKED QUESTIONS

## WHAT IS THE FOCUS OF THE MEDIA, CULTURE & SOCIETY JOURNAL?

MEDIA, CULTURE & SOCIETY IS AN ACADEMIC JOURNAL THAT EXPLORES THE COMPLEX RELATIONSHIPS BETWEEN MEDIA, CULTURE, AND SOCIETY, INCLUDING THE SOCIAL AND CULTURAL IMPACTS OF MEDIA TECHNOLOGIES AND COMMUNICATION PRACTICES.

## WHO PUBLISHES THE MEDIA, CULTURE & SOCIETY JOURNAL?

MEDIA, CULTURE & SOCIETY IS PUBLISHED BY SAGE PUBLICATIONS, A LEADING INDEPENDENT ACADEMIC PUBLISHER.

## HOW OFTEN IS THE MEDIA, CULTURE & SOCIETY JOURNAL PUBLISHED?

THE JOURNAL IS PUBLISHED BIMONTHLY, RELEASING SIX ISSUES PER YEAR.

## WHAT TYPES OF ARTICLES ARE FEATURED IN MEDIA, CULTURE & SOCIETY?

THE JOURNAL FEATURES PEER-REVIEWED SCHOLARLY ARTICLES, CRITICAL ESSAYS, AND RESEARCH STUDIES COVERING TOPICS SUCH AS MEDIA THEORY, CULTURAL STUDIES, COMMUNICATION, AND SOCIAL CHANGE.

## IS MEDIA, CULTURE & SOCIETY A PEER-REVIEWED JOURNAL?

YES, MEDIA, CULTURE & SOCIETY IS A PEER-REVIEWED ACADEMIC JOURNAL, ENSURING THE QUALITY AND CREDIBILITY OF ITS PUBLISHED RESEARCH.

## HOW CAN RESEARCHERS SUBMIT THEIR WORK TO MEDIA, CULTURE & SOCIETY?

RESEARCHERS CAN SUBMIT MANUSCRIPTS THROUGH THE JOURNAL'S ONLINE SUBMISSION SYSTEM, FOLLOWING THE AUTHOR GUIDELINES PROVIDED ON THE OFFICIAL SAGE PUBLICATIONS WEBSITE.

## WHAT DISCIPLINES DOES MEDIA, CULTURE & SOCIETY CATER TO?

THE JOURNAL CATERS TO DISCIPLINES INCLUDING MEDIA STUDIES, CULTURAL STUDIES, SOCIOLOGY, COMMUNICATION STUDIES, AND RELATED FIELDS EXAMINING MEDIA IN SOCIAL CONTEXTS.

## WHERE CAN I ACCESS ARTICLES FROM MEDIA, CULTURE & SOCIETY?

ARTICLES FROM MEDIA, CULTURE & SOCIETY CAN BE ACCESSED THROUGH ACADEMIC DATABASES SUCH AS SAGE JOURNALS, UNIVERSITY LIBRARIES, AND OTHER SCHOLARLY PLATFORMS, OFTEN REQUIRING A SUBSCRIPTION OR INSTITUTIONAL ACCESS.

## ADDITIONAL RESOURCES

- 1. MEDIA CULTURE: CULTURAL STUDIES, IDENTITY AND POLITICS BETWEEN THE MODERN AND THE POSTMODERN
  THIS BOOK EXPLORES THE INTRICATE RELATIONSHIP BETWEEN MEDIA, CULTURE, AND SOCIETY, FOCUSING ON HOW IDENTITY AND POLITICS ARE SHAPED WITHIN MODERN AND POSTMODERN CONTEXTS. IT EXAMINES KEY THEORIES IN CULTURAL STUDIES AND APPLIES THEM TO CONTEMPORARY MEDIA PHENOMENA. THE TEXT PROVIDES CRITICAL INSIGHTS INTO THE ROLE OF MEDIA IN CONSTRUCTING SOCIAL REALITIES AND CULTURAL MEANINGS.
- 2. Understanding Media and Culture: An Introduction to Mass Communication

A FOUNDATIONAL TEXT FOR STUDENTS AND SCHOLARS, THIS BOOK OFFERS A COMPREHENSIVE OVERVIEW OF MASS COMMUNICATION AND ITS IMPACT ON CULTURE AND SOCIETY. IT COVERS VARIOUS MEDIA FORMS, INCLUDING DIGITAL, PRINT, AND BROADCAST, WHILE ANALYZING THEIR ROLE IN SHAPING PUBLIC OPINION AND CULTURAL NORMS. THE AUTHOR EMPHASIZES THE INTERPLAY BETWEEN MEDIA INSTITUTIONS AND AUDIENCES.

#### 3. MEDIA AND SOCIETY: CRITICAL PERSPECTIVES

This collection of essays critically examines the power dynamics within media industries and their influence on societal structures. Topics include media ownership, representation, and the political economy of communication. The book challenges readers to consider the ethical and social implications of media practices in contemporary culture.

#### 4. THE MEDIA AND MODERNITY: A SOCIAL THEORY OF THE MEDIA

OFFERING A SOCIOLOGICAL PERSPECTIVE, THIS BOOK INVESTIGATES HOW MEDIA TECHNOLOGIES HAVE TRANSFORMED SOCIAL LIFE AND MODERNITY ITSELF. IT ADDRESSES ISSUES SUCH AS TIME-SPACE COMPRESSION, THE PUBLIC SPHERE, AND THE ROLE OF MEDIA IN IDENTITY FORMATION. THE AUTHOR INTEGRATES THEORY AND EMPIRICAL RESEARCH TO EXPLORE MEDIA'S ROLE IN SHAPING SOCIAL CHANGE.

#### 5. CULTURE AND SOCIETY IN THE MEDIA AGE

THIS VOLUME EXPLORES THE EVOLVING RELATIONSHIP BETWEEN CULTURE AND SOCIETY IN THE CONTEXT OF RAPID MEDIA TECHNOLOGICAL ADVANCEMENTS. IT HIGHLIGHTS HOW MEDIA PRACTICES INFLUENCE CULTURAL PRODUCTION AND SOCIAL INTERACTION. THE BOOK ALSO DISCUSSES GLOBALIZATION AND THE DIGITAL DIVIDE AS CRITICAL FACTORS IN MEDIA CULTURE

#### 6. MEDIA, CULTURE AND SOCIETY: AN INTRODUCTION

DESIGNED AS AN INTRODUCTORY TEXT, THIS BOOK PROVIDES A CLEAR AND ACCESSIBLE OVERVIEW OF THE KEY CONCEPTS AND DEBATES IN MEDIA CULTURE AND SOCIETY STUDIES. IT ADDRESSES ISSUES SUCH AS MEDIA REPRESENTATION, AUDIENCE RECEPTION, AND MEDIA POLICY. THE TEXT IS WELL-SUITED FOR READERS NEW TO THE FIELD BUT ALSO OFFERS VALUABLE INSIGHTS FOR ADVANCED LEARNERS.

#### 7. MEDIA, SOCIETY, WORLD: SOCIAL THEORY AND DIGITAL MEDIA PRACTICE

THIS BOOK BRIDGES SOCIAL THEORY AND PRACTICAL ANALYSIS OF DIGITAL MEDIA, FOCUSING ON HOW GLOBAL MEDIA FLOWS AFFECT SOCIETIES WORLDWIDE. IT EXPLORES THEMES LIKE NETWORK CULTURE, DIGITAL LABOR, AND PARTICIPATORY MEDIA. THE AUTHOR ARGUES FOR A CRITICAL UNDERSTANDING OF DIGITAL MEDIA'S ROLE IN CONTEMPORARY SOCIAL TRANSFORMATIONS.

#### 8. MEDIA AND CULTURAL THEORY

A COMPREHENSIVE GUIDE TO CULTURAL THEORY AS IT APPLIES TO MEDIA STUDIES, THIS BOOK COVERS INFLUENTIAL THINKERS AND THEORETICAL FRAMEWORKS. IT DISCUSSES SEMIOTICS, POSTSTRUCTURALISM, FEMINISM, AND POSTCOLONIAL THEORY IN RELATION TO MEDIA TEXTS AND PRACTICES. THE BOOK ENCOURAGES CRITICAL ENGAGEMENT WITH MEDIA REPRESENTATIONS AND CULTURAL NARRATIVES.

#### 9. GLOBAL MEDIA AND COMMUNICATION

FOCUSING ON THE GLOBAL DIMENSIONS OF MEDIA CULTURE, THIS BOOK ANALYZES HOW MEDIA INDUSTRIES AND COMMUNICATION TECHNOLOGIES OPERATE ACROSS BORDERS. IT EXAMINES GLOBALIZATION, TRANSNATIONAL MEDIA FLOWS, AND THE IMPACT OF DIGITAL MEDIA ON CULTURAL DIVERSITY. THE TEXT HIGHLIGHTS THE TENSIONS BETWEEN GLOBAL CONNECTIVITY AND LOCAL CULTURAL IDENTITIES.

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media culture society journal: Media, Culture and Society Paul Hodkinson, 2024-04-19 As digital media come to saturate more and more of our societies, what benefits and challenges do they bring? Who holds power in contemporary media industries, and do they have our best interests at heart? What role do media play in our cultural identities and the relations between communities? How much control do media users have over the role of platforms, algorithms and data in their lives? Media increasingly dominate our social and cultural worlds, affecting issues of power, politics, knowledge, identity, and everyday life. But what are the implications of the mediatisation of contemporary life, and how should we make sense of it? In this fully updated and revised edition of his bestselling textbook, Paul Hodkinson explores the social and cultural significance of media in the age of digital platforms. Encompassing media technologies, industries, texts and users, and combining coverage of classic theories with extensive new material on platforms, social media, datafication and more, this book will equip you to navigate the fast-moving field of media and communication studies. Media, Culture and Society provides an essential overview for students studying introductory media modules, as well as depth for those further into their media degree.

media culture society journal: Media, Culture and Society in Iran Mehdi Semati, 2007-09-24 By exploring topics such as the Internet, print press, advertising, satellite television, video, rock music, literature, cinema, gender, religious intellectuals, and secularism, this unique and wide-ranging volume explains Iran as a complex society that has successfully managed to negotiate

and embody the tensions of tradition and modernity, democracy and theocracy, isolation and globalization, and other such cultural-political dynamics that escape the explanatory and analytical powers of all-too-familiar binary relations. Featuring contributions from among the best-known and emerging scholars on Iranian media, culture, society, and politics, this volume uncovers how the existing perspectives on post-revolutionary Iranian society have failed to appreciate the complexity, the paradoxes and the contradictions that characterize life in contemporary Iran, resulting in a general failure to explain and to anticipate its contemporary social and political transformations.

media culture society journal: Media, Culture and Society in Malaysia Yeoh Seng Guan, 2010-02-25 This book presents a comprehensive, full-length analysis of the uses of media and communication technologies by different social actors in Malaysia. Unlike other studies of the media in Malaysia which concentrate on political economy or freedom of the media approaches, this book focuses on the ways in which different media forms have constituted cultural practices and power relations amongst particular audiences and publics. It also examines the ways in which technologies of varying scales and range have been appropriated for various subaltern purposes and counter-hegemonic agendas. Drawing upon recent case studies on the deployment of different media – including mainstream and independent films, television programming, black metal music, community rituals, political advertising, the internet, and artistic visual installations – it provides valuable insights into the complex, vibrant ways in which these different media forms have negotiated with the dominant cultural representations of Malaysian society. The book makes an important contribution to the emergent disciplines of media studies and cultural studies in Malaysia.

media culture society journal: MEDIA, CULTURE AND SOCIETY: INTER-RELATION AND EVOLUTION Arindam, Saikat Majumdar, Souvik Sur, 2024-09-20

media culture society journal: Encyclopedia of Library and Information Sciences John D. McDonald, Michael Levine-Clark, 2017-03-15 The Encyclopedia of Library and Information Sciences, comprising of seven volumes, now in its fourth edition, compiles the contributions of major researchers and practitioners and explores the cultural institutions of more than 30 countries. This major reference presents over 550 entries extensively reviewed for accuracy in seven print volumes or online. The new fourth edition, which includes 55 new entires and 60 revised entries, continues to reflect the growing convergence among the disciplines that influence information and the cultural record, with coverage of the latest topics as well as classic articles of historical and theoretical importance.

media culture society journal: Media, Economy and Society Christian Fuchs, 2023-11-29 This essential guide to the critical study of the media economy in society teaches students how to critically analyse the political economy of communication and the media. The book introduces a variety of methods and topics, including the political economy of communication in capitalism, the political economy of media concentration, the political economy of advertising, the political economy of global media and transnational media corporations, class relations and working conditions in the capitalist media and communication industry, the political economy of the Internet and digital media, the information society and digital capitalism, the public sphere, Public Service Media, the Public Service Internet, and the political economy of media management. This will be an ideal textbook for a variety of courses relating to media and communication, including Media Economics; Political Economy of Communication; Media, Culture, and Society; Critical Media and Communication Studies; Media Sociology; Media Management; and Media Business Studies.

**media culture society journal:** Sport and Society Barrie Houlihan, 2007-12-20 Praise for the First Edition: Barrie Houlihan's astonishingly ambitious and skilfully assembled collection examines the relations between sport, social policy and the social context that underlies the two. Organized around such themes as exclusion, commercialism and international comparisons, the book allows the reader to understand not only the centrality of sport to contemporary society, but the often perplexing policies that contrive to encourage or deny participation, promote or deter public sector involvement and support or undermine physical education. Importantly, Houlihan never prioritises the general over the particular, always striving to find detail amid the bigger picture. - Ellis

Cashmore, Professor of Culture, Media and Sport, Staffordshire University The most comprehensive study of contemporary issues in sport by leading international scholars. Houlihan's book is the answer to sports students' prayers, full of information, statistics, tables and figures, extensive guides to further reading and, most important of all, challenging ideas. A weighty vademecum for the early 21st century. - Jim Riordan Honorary Professor of Sports Studies, University of Stirling, Professor Emeritus at University of Surrey, and President of the European Sports History Association Fully updated and revised, the Second Edition of Barrie Houlihan's ground-breaking book provides students and lecturers with a one-stop text that is comprehensive, multi-disciplinary, accessible, international and engaging. Sport and Society allows students to: Approach the study of sport from a multi-disciplinary perspective. Understand the importance of social structure, power and inequality in analyzing the nature and significance of sport in society. Address the rapid commercialization and regulation of sport. Engage in comparative analysis to understand problems clearly and produce sound solutions. Expand their knowledge through chapter summaries, guides to further reading and extensive bibliographies. This Second Edition contains five brand new chapters, which reflect recent concerns with: young athletes and human rights, sport and the city, sport and violence, sport and health, and sport and Islam. A superb teaching text, it will be relished by lecturers seeking an authoritative introduction to sport and society and students who want a relevant, enriching text for their learning and research needs.

media culture society journal: Media and Society James Curran, 2010-09-01 Media and Society is an established title, popular worldwide for its insightful and accessible essays from leading international academics on the most pertinent issues in the media field today. The book is organised into three key areas of debate: media and society, media production and mediations. Each new edition of the book has sought to be a textbook that encompasses the field, including essays on political communication, media and feminism, media political economy, sociology of media organisations, media representations, media influence, internet studies and more. New to this edition is an emphasis on film studies, an increasingly important area of media studies. What is judged to be the staple elements of the field has evolved over time, as well as becoming more international in orientation. Yet the overriding aim of the book - to be useful to students - has remained constant. This text is an essential resource for all media, communication and film studies students who want to broaden their knowledge and understanding of how the media operates and affects society across the globe. An original contribution to media studies. Beautifully organized, well written and incisive. Professor James Carey, Colombia University, USA Still the best collection of current thinking in the field. Professor Elihu Katz, Annenberg School for Communication at the University of Pennsylvania, USA, and Hebrew University of Jerusalem, Israel

media culture society journal: Manchester United David L. Andrews, 2004-08-02 Despite myriad popular and journalistic expositions, up to this point there have been virtually no academic discussions of the Manchester United phenomenon. This anthology represents the first concerted academic examination of Manchester United F.C. in its current guise as a widely followed and highly emblematic sporting institution. Bringing together respected academics from an array of disciplinary backgrounds these essays each interrogate various related dimensions of the Manchester United world. The primary aim of this collection is to illustrate how the structure and experience of Manchester United is implicated in broader societal shifts, within which the boundary between cultural and commercial concerns have become increasingly indivisible. The chapters are presented within five thematic sections: 1 Becoming United 2 Economy United 3 Embodied United 4 Local United 5 Global United

**media culture society journal:** The Travels of Media and Cultural Products Enrique Uribe-Jongbloed, 2023-09-07 This book presents the Cultural Transduction framework as a conceptual tool to understand the processes that media and cultural products undergo when they cross cultural and national borders. Using a series of examples from pop culture, including films, television series, video games, memes and other digital products, this book provides the reader with a wider understanding of the procedures, interests, roles, assumptions and challenges, which foster

or hinder the travels of media and cultural products. Compiling in one single narrative a series of case studies, theoretical debates and international examples, the book looks at a number of exchanges and transformations enabled by both traditional media trade and the internet. It reflects on the increase of cultural products crossing over regional, national and international borders in the form of video games and TV formats, through music and video distribution platforms or via digital social media networks, to highlight discussions about the characteristics of border-crossing digital production. The cultural transduction framework is developed from discussions in communication and media studies, as well as from debates in adaptation and translation studies, to map out the travels of media and cultural products from an interdisciplinary perspective. It provides a tool to analyse the markets, products, people and processes that enable or constrain the movement of products across borders, for those interested in the practical aspects that underlie the negotiation and transformation of products inserted into different cultural market settings. This volume provides a new framework for understanding the travels of cultural products, which will be of use to students and scholars in the area of media industry studies, business studies, digital media studies, international media law and economics.

media culture society journal: Sport in Films Emma Poulton, Martin Roderick, 2019-05-30 Sport offers everything a good story should have: heroes and villains, triumph and disaster, achievement and despair, tension and drama. Consequently, sport makes for a compelling film narrative and films, in turn, are a vivid medium for sport. Yet despite its regularity as a central theme in motion pictures, constructions and representations of sport and athletes have been marginalised in terms of serious analysis within the longstanding academic study of films and documentaries. In this collection, it is the critical study of film and its connections to sport that are examined. The collection is one of the first of its kind to examine the ways in which sport has been used in films as a metaphor for other areas of social life. Among the themes and issues explored by the contributors are: Morality tales in which good triumphs over evil The representation and ideological framing of social identities, including class, gender, race and nationality The representation of key issues pertinent to sport, including globalization, politics, commodification, consumerism, and violence The meanings 'spoken' by films - and the various 'readings' which audiences make of them This is a timely collection that draws together a diverse range of accessible, insightful and ground-breaking new essays. This book was published as a special issue of Sport in Society.

media culture society journal: Routledge Handbook of New Media in Asia Larissa Hjorth, Olivia Khoo, 2015-11-06 While a decade ago much of the discussion of new media in Asia was couched in Occidental notions of Asia as a default setting for technology in the future, today we are seeing a much more complex picture of contesting new media practices and production. As new media becomes increasingly an everyday reality for young and old across Asia through smartphones and associated devices, boundaries between art, new media, and the everyday are transformed. This Handbook addresses the historical, social, cultural, political, philosophical, artistic and economic dimensions of the region's new media. Through an interdisciplinary revision of both new media and Asia the contributors provide new insights into the complex and contesting terrains of both notions. The Routledge Handbook of New Media in Asia will be the definitive publication for readers interested in comprehending all the various aspects of new media in Asia. It provides an authoritative, up-to-date, intellectually broad, conceptually cutting-edge guide to the important aspects of new media in the region — as the first point of consultation for researchers, advanced level undergraduate and postgraduate students in fields of new media and Asian studies.

**media culture society journal: Media Culture & Environ. Co-P** Alison Anderson, 2019-07-12 First Published in 1997. This book is intended for final year undergraduates and postgraduates in cultural and media studies, as well as postgraduate and academic researchers. Courses on culture and the media within sociology, environmental studies, human geography and politics.

media culture society journal: <u>International and Development Communication</u> Bella Mody, 2003-04-29 Mody ties together much of the book with the currently compelling concept of

globalization. For scholars it provides a wealth of current references and sketches a historical overview that is mostly absent in other volumes that attempt a summary like this one.--COMMUNICATION RESEARCH TRENDSInternational and Development Communication: A 21st Century Perspective examines the exciting field of international and development communication and illustrates how this field of study is composed and how it has grown. Derived from the successful Handbook of International and Intercultural Communication, Second Edition, this book opens with an updated and expanded introduction by Bella Mody, showcasing the effects of globalization, and contains those chapters from the Handbook that deal with international and development communication. International and Development Communication provides a historical perspective and a contemporary analysis of the field of international communication and its application to development communication. The book examines how communication media and telecommunications are considered central to globalization and to national development, and discusses globalization in history, the role of media, changes in structural biases of media and telecommunication institutions, national forces of capitalism, and biases in international and development communication messages. provides a historical perspective and a contemporary analysis of the field of international communication and its application to development communication. The book examines how communication media and telecommunications are considered central to globalization and to national development, and discusses globalization in history, the role of media, changes in structural biases of media and telecommunication institutions, national forces of capitalism, and biases in international and development communication messages. The book, divided into two parts, revolves around media institutions and the conditions under which they have been used by the state and private capital. Part One covers international communication and presents the thinking of several well-known authors from areas such as South Asia, East Asia, Europe, and North America. Part Two focuses on development communication applications by various active researchers and professors, drawn from Latin America, South Asia, and North America. With contributions from experts in the field, each part of the book begins with a chapter on theories and closes with one on issues. Chapters within each part examine the distinct and broadly recognized topics of research within each area, such as media corporations in the age of globalization, transnational advertising, the global-local dialectic and polysemic effects, development communication campaigns, communication technology and development, and international development communication.

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