

becker communication studies building

becker communication studies building stands as a central hub for communication education, research, and collaboration at its respective institution. This building is designed to foster an environment where students, faculty, and professionals can engage deeply with various aspects of communication studies, ranging from interpersonal communication to media and public relations. Equipped with state-of-the-art facilities, the Becker Communication Studies Building supports innovative teaching methods and cutting-edge research initiatives. It plays a crucial role in shaping future leaders and experts in the communication field. This article explores the architectural features, academic programs, technological resources, and community impact associated with the Becker Communication Studies Building. Additionally, it provides insight into the building's role in enhancing educational outcomes and fostering interdisciplinary collaboration.

- Architecture and Design of the Becker Communication Studies Building
- Academic Programs and Departments
- Technological Resources and Facilities
- Research and Innovation Opportunities
- Community Engagement and Events

Architecture and Design of the Becker Communication Studies Building

The Becker Communication Studies Building is a modern architectural landmark that embodies both functionality and aesthetic appeal. Its design reflects the dynamic nature of communication studies, featuring open spaces that encourage interaction and collaboration among students and faculty. Sustainable building practices were incorporated during construction, ensuring an environmentally responsible footprint. The building's layout includes lecture halls, seminar rooms, faculty offices, and communal areas that foster a vibrant academic atmosphere.

Structural Features

The building's structural design prioritizes natural light and accessibility. Large windows and skylights allow ample daylight to penetrate deep into the interior spaces, creating an inviting and energizing

environment. Wide corridors and ramps ensure ease of movement for all individuals, including those with disabilities. The use of modern materials such as glass, steel, and sustainable wood accents complements the building's contemporary aesthetic.

Collaborative Spaces

Multiple collaborative spaces are integrated throughout the Becker Communication Studies Building. These include group study rooms, media production labs, and informal lounges. These areas are equipped with flexible furniture and technology that enable students to work on projects, presentations, or research in a comfortable and resource-rich setting.

Academic Programs and Departments

The Becker Communication Studies Building houses several academic programs that cover a broad spectrum of communication disciplines. This centralization facilitates interdisciplinary learning and provides students with a comprehensive education in communication theory and practice.

Undergraduate Programs

Undergraduate offerings include majors and minors in Communication Studies, Media Studies, Public Relations, and Organizational Communication. These programs emphasize critical thinking, ethical communication, and practical skills that prepare students for diverse career paths in media, business, and public service.

Graduate Studies

Graduate programs within the building provide advanced training in communication research, strategic communication, and digital media. Faculty members guide graduate students through thesis projects, internships, and professional development opportunities, leveraging the building's resources to enhance scholarly pursuits.

Interdisciplinary Collaboration

The building supports interdisciplinary collaboration by hosting joint courses and research initiatives with departments such as Journalism, Sociology, and Business. This approach enriches the academic experience and broadens students' perspectives on communication's role in society.

Technological Resources and Facilities

The Becker Communication Studies Building is equipped with cutting-edge technology designed to support both teaching and research. These resources enable students and faculty to engage with contemporary communication tools and methodologies effectively.

Media Production Labs

State-of-the-art media production labs provide facilities for video editing, audio production, and digital storytelling. These labs are equipped with professional-grade software and hardware, allowing users to create high-quality multimedia content for academic projects and professional portfolios.

Smart Classrooms

Lecture halls and seminar rooms feature smart classroom technology, including interactive whiteboards, high-definition projectors, and integrated sound systems. These tools enhance instructional delivery and facilitate active learning experiences.

Research Technology

Advanced research technology such as eye-tracking devices, communication analytics software, and virtual reality setups are available to support empirical studies in communication behavior and media effects. These resources place the Becker Communication Studies Building at the forefront of communication research innovation.

Research and Innovation Opportunities

The Becker Communication Studies Building serves as a nucleus for research initiatives that push the boundaries of communication knowledge. Faculty and students engage in projects that address contemporary issues in media, technology, and human interaction.

Faculty Research Centers

Several faculty-led research centers operate within the building, focusing on areas such as digital communication, health communication, and intercultural communication. These centers facilitate grant-funded studies, conferences, and publication efforts that contribute to the field's advancement.

Student Research Programs

Undergraduate and graduate students have access to research assistantships and independent study opportunities. These programs encourage the development of critical research skills and foster mentorship relationships between students and faculty scholars.

Innovation Labs and Incubators

The building hosts innovation labs where students can experiment with emerging communication technologies and develop entrepreneurial projects. These incubators provide resources and guidance for launching startups and social impact initiatives.

Community Engagement and Events

The Becker Communication Studies Building plays an active role in community engagement by hosting events, workshops, and public lectures that connect academic expertise with societal needs.

Public Lectures and Speaker Series

Regularly scheduled lectures feature leading communication professionals, scholars, and industry experts who share insights on current trends and challenges. These events are open to students, faculty, and the broader community.

Workshops and Training Sessions

The building organizes workshops on topics such as media literacy, crisis communication, and digital content creation. These training sessions provide practical skills for students and local professionals seeking to enhance their communication competencies.

Community Outreach Programs

Partnerships with local organizations enable the building to support outreach programs focused on improving communication practices in schools, nonprofits, and businesses. These initiatives underscore the building's commitment to societal impact through education and collaboration.

- Modern architectural design with sustainable features

- Comprehensive academic programs in communication studies
- Advanced technological facilities for media production and research
- Dynamic research centers and student research opportunities
- Active community engagement through events and outreach

Frequently Asked Questions

Where is the Becker Communication Studies Building located?

The Becker Communication Studies Building is located on the campus of the University of Nebraska-Lincoln.

What departments are housed in the Becker Communication Studies Building?

The Becker Communication Studies Building primarily houses the Department of Communication Studies, along with facilities for related programs and faculty offices.

What facilities are available in the Becker Communication Studies Building?

The building features classrooms, lecture halls, media labs, student study areas, faculty offices, and spaces for communication research and events.

Is the Becker Communication Studies Building accessible for students with disabilities?

Yes, the Becker Communication Studies Building is designed to be accessible, with ramps, elevators, and other accommodations for students with disabilities.

Are there any technology resources available in the Becker Communication Studies Building?

The building is equipped with modern technology including multimedia classrooms, computer labs, and equipment for audio-visual communication studies.

Can students reserve rooms or facilities in the Becker Communication Studies Building for events?

Yes, students and organizations can typically reserve rooms and facilities within the Becker Communication Studies Building for meetings, presentations, and events through the university's room reservation system.

What is the history behind the naming of the Becker Communication Studies Building?

The Becker Communication Studies Building is named in honor of a significant contributor or figure associated with the university's communication studies program, recognizing their impact on the department and the field.

Additional Resources

1. *Understanding Communication Theories*

This book offers a comprehensive overview of fundamental communication theories that are essential for students and scholars. It explains the origins, applications, and critiques of various theoretical frameworks within communication studies. The text is designed to build a solid foundation for analyzing interpersonal, group, and mass communication processes.

2. *Interpersonal Communication: Building Connections*

Focused on the dynamics of one-on-one communication, this book explores how individuals create and maintain relationships through verbal and nonverbal interaction. It addresses key concepts such as self-disclosure, listening skills, and conflict resolution. Practical exercises help readers develop effective communication strategies for personal and professional settings.

3. *Media and Society: Critical Perspectives*

This book examines the role of media in shaping public opinion, culture, and social norms. It provides critical insights into media ownership, regulation, and the impact of digital technologies. Students learn to analyze media messages and understand their influence on societal structures.

4. *Organizational Communication in Practice*

Offering an in-depth look at communication within organizations, this book covers topics such as leadership communication, team dynamics, and conflict management. It integrates case studies and real-world examples to illustrate effective communication strategies in business environments. The book is ideal for students interested in corporate communication and management.

5. *Rhetoric and Public Speaking: Crafting Your Message*

This text delves into the art of rhetoric and the skills necessary for effective public speaking. It covers

audience analysis, speech organization, and persuasive techniques. Students are guided through the process of developing confidence and clarity in delivering presentations.

6. Communication Research Methods

Designed for students and researchers, this book outlines qualitative and quantitative methods used in communication studies. It explains data collection techniques, survey design, and content analysis, emphasizing ethical considerations. The book equips readers with tools to conduct rigorous communication research.

7. Cultural Communication: Bridging Differences

This book explores how culture influences communication styles, values, and perceptions. It highlights intercultural communication challenges and strategies for fostering understanding in diverse environments. The text is essential for those seeking to navigate global communication effectively.

8. Digital Communication and Social Media

Focusing on the digital age, this book examines the impact of social media platforms on communication patterns and relationships. It discusses issues such as online identity, privacy, and the spread of misinformation. The book prepares readers to critically engage with digital communication technologies.

9. Health Communication: Theory and Practice

This book investigates the role of communication in healthcare settings, including patient-provider interactions and public health campaigns. It covers theories relevant to health communication and practical strategies for improving health outcomes. The text is valuable for students interested in the intersection of communication and health.

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becker communication studies building: The Department of Communication Studies University of Iowa. Department of Communications Studies, 1999

becker communication studies building: Exact Repetition in Grammar and Discourse

Rita Finkbeiner, Ulrike Freywald, 2018-09-24 Most scholars define reduplication as a formally restricted grammatical process, neatly distinguishing it from 'mere' repetition as a discursual option. However, there is a fuzzy grey area between the two processes that has rarely been explored so far. In this timely collection, the phenomenon of exact repetition, understood broadly as the systematic iteration of one and the same linguistic item within relatively close syntactic proximity, is investigated from a number of angles. The volume contains studies from phonology, morphology, syntax, semantics, and pragmatics, and deals with a broad range of languages, including alleged 'reduplication avoiders'. In bringing together different theoretical perspectives, phenomenological domains, and methodologies, and in linking the fields of syntax and discourse to those of morphology and morphophonology, the volume provides new insights into the structure and meaning of exact repetition phenomena, and, more generally, into their status within a theory of language. The collection will appeal to formally and functionally oriented scholars from all subfields of linguistics, including typology.

becker communication studies building: *Dating and Sexuality in America* Jeffrey S. Turner,

2003-11-04 A highly informative account of trends, concepts, and problems related to dating and sexuality in the United States, along with thought-provoking coverage of today's most important issues and controversies. A history of dating and sexuality illuminates new trends and problems that were absent just a few decades ago. The most important dating and sexuality issues facing teenagers today are explored, including solutions and implications for educational intervention. The work elucidates how dating unfolds and how sexual attitudes and behaviors impact intimacy. Valuable information about organizations and individuals as well as print and electronic resources are included in this authoritative work.

becker communication studies building: *Oxford Companion to Emotion and the Affective*

Sciences David Sander, Klaus Scherer, 2014-02-06 Few areas have witnessed the type of growth we have seen in the affective sciences in the past decades. Across psychology, philosophy, economics, and neuroscience, there has been an explosion of interest in the topic of emotion and affect. Comprehensive, authoritative, up-to-date, and easy-to-use, the new Oxford Companion to Emotion and the Affective Sciences is an indispensable resource for all who wish to find out about theories, concepts, methods, and research findings in this rapidly growing interdisciplinary field - one that brings together, amongst others, psychologists, neuroscientists, social scientists, philosophers, and historians. Organized by alphabetical entries, and presenting brief definitions, concise overviews, and encyclopaedic articles (all with extensive references to relevant publications), this Companion lends itself to casual browsing by non-specialists interested in the fascinating phenomena of emotions, moods, affect disorders, and personality as well as to focused search for pertinent information by students and established scholars in the field. Not only does the book provide entries on affective phenomena, but also on their neural underpinnings, their cognitive antecedents and the associated responses in physiological systems, facial, vocal, and bodily expressions, and action tendencies. Numerous entries also consider the role of emotion in society and social behavior, as well as in cognitive processes such as those critical for perception, attention, memory, judgement and decision-making. The volume has been edited by a group of internationally leading authorities in the respective disciplines consisting of two editors (David Sander and Klaus Scherer) as well as group of 11 associate editors (John T. Cacioppo, Tim Dalgleish, Robert Dantzer, Richard J. Davidson, Ronald B. de Sousa, Phoebe C. Ellsworth, Nico Frijda, George Loewenstein, Paula M. Niedenthal, Peter Salovey, and Richard A. Shweder). The members of the editorial board have commissioned and reviewed contributions from major experts on specific topics. In addition to comprehensive coverage of technical terms and fundamental issues, the volume also highlights current debates that inform the ongoing research process. In addition, the Companion contains a wealth of material on the role of emotion in applied domains such as economic behaviour, music and arts, work and organizational behaviour, family interactions and group dynamics, religion, law and justice, and societal change. Highly accessible and wide-ranging, this book is a vital resource for scientists, students, and

professionals eager to obtain a rapid, conclusive overview on central terms and topics and anyone wanting to learn more about the mechanisms underlying the emotions dominating many aspects of our lives.

becker communication studies building: Agenda-Setting James W. Dearing, Everett M. Rogers, 1996-08-28 What is the biggest social problem in the news today? Who makes issues newsworthy and important? Why do some issues receive more attention than others? Social issues that are widely recognized in the media's agenda often demand attention on the public agenda and in turn, slide up the policy agenda, creating policy changes. James W. Dearing and Everett M. Rogers's research on social issues that hit the top of the media agenda--the war on drugs, drunk driving, the Exxon Valdez, AIDS, and the Ethiopian famine--provides important theoretical and practical insight into the agenda-setting process and its role in effecting social change. This reader-friendly volume introduces students to an important area of communication research and offers them direction for further inquiry. Researchers and professionals in political and mass communication, media studies, research methods, and marketing will appreciate this volume's insightful approach to agenda-setting and policy. Agenda-Setting is a very useful introduction to the topic as well as a thorough review of the stream of research. . . . This book introduces a number of ideas that are useful in public relations strategic planning such as the concept of an issue life cycle. A lag/lead analysis of issue development is discussed that would also prove useful to campaign planners. The concept of framing is introduced as a technique that brings meaning to an issue. --Public Relations Review Authors James W. Dearing and Everett M. Rogers explain the importance of the agenda-setting hypothesis in mass communication research and suggest how research can be advanced in the future. . . . In the book's most impressive character, the authors raise 12 research issues to advance agenda-setting, including the need for more international, comparative approaches. A very complete list of references and a separate list of suggested readings are helpful to scholars. Highly recommended for all serious collections in journalism, mass media, mass communication, political science, and public policy research. R. A. Logan in Choice

becker communication studies building: My Iowa Journey Philip G. Hubbard, 2010-09-13 Philip Hubbard's life story begins in 1921 in Macon, a county seat in the Bible Belt of north central Missouri, whose history as a former slave state permeated the culture of his childhood. When he was four his mother moved her family 140 miles north to Des Moines in search of the greater educational opportunity that Iowa offered African American students. In this recounting of the effects of that journey on the rest of his life, Phil Hubbard merges his private and public life and career into an affectionate, powerful, and important story. Hubbard graduated from the University of Iowa with a degree in electrical engineering in 1946; by 1954 he had received his Ph.D. in hydraulics. The College of Engineering extended a warm academic welcome, but nonacademic matters were totally different: Hubbard was ineligible for the housing and other amenities offered to white students. Intelligent, patient, keenly aware of discrimination yet willing to work from within the university system, he advanced from student to teacher to administrator, retiring in 1991 after decades of leadership in the classroom and the conference room. Hubbard's major accomplishments included policies that focused on human rights; these policies transformed the makeup of students, faculty, and staff by seeking to eliminate discrimination based on race, religion, or other nonacademic factors and by substituting affirmative action for the traditional old-boy methods of selecting faculty and administrators. At the same time that he was advancing the cause of human rights and cultural diversity in education, his family was growing and thriving, and his descriptions of home life reveal one source of his strength and inspiration. The decades that Hubbard covers were vital in the evolution of the nation and its educational institutions. His dedication to the agenda of public higher education has always been matched by his sensitivity to the negative effects of discrimination and his gentle perseverance toward his goals of inclusion, acceptance, and fairness. His vivid personal and institutional story will prove valuable at this critical juncture in America's racial history.

becker communication studies building: Routledge Handbook of Applied Communication Research Lawrence R. Frey, Kenneth N. Cissna, 2009-07-21 The Routledge

Handbook of Applied Communication Research provides a state-of-the-art review of communication scholarship that addresses real-world concerns, issues, and problems. This comprehensive examination of applied communication research, including its foundations, research methods employed, significant issues confronted, important contexts in which such research has been conducted, and overviews of some exemplary programs of applied communication research, shows how such research has and can make a difference in the world and in people's lives. The sections and chapters in this Handbook: explain what constitutes applied communication scholarship, encompassing a wide range of approaches and clarifying relationships among theoretical perspectives, methodological procedures, and applied practices demonstrate the breadth and depth of applied communication scholarship review and synthesize literature about applied communication areas and topics in coherent, innovative, and pedagogically sound ways set agendas for future applied communication scholarship. Unique to this volume are chapters presenting exemplary programs of applied communication research that demonstrate the principles and practices of such scholarship, written by the scholars who conducted the programs. As an impressive benchmark in the ongoing growth and development of communication scholarship, editors Lawrence R. Frey and Kenneth N. Cissna provide an exceptional resource that will help new and experienced scholars alike to understand, appreciate, and conduct high-quality communication research that can positively affect people's lives.

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becker communication studies building: Routledge Handbook of African Media and Communication Studies Winston Mano, viola c. milton, 2021-02-12 This handbook comprises fresh and incisive research focusing on African media, culture and communication. The chapters from a cross-section of scholars dissect the forces shaping the field within a changing African context. It adds critical corpora of African scholarship and theory that places the everyday worlds, needs and uses of Africans first. The book goes beyond critiques of the marginality of African approaches in media and communication studies to offer scholars the theoretical and empirical toolkit needed to start building critical corpora of African scholarship and theory that places the everyday worlds, needs and uses of Africans first. Decoloniality demands new epistemological interventions in African media, culture and communication, and this book is an important interlocutor in this space. In a globally interconnected world, changing patterns of authority and power pose new challenges to the ways in which media institutions are constituted and managed, as well as how communication and media policy is negotiated and the manner in which citizens engage with increasing media opportunities. The handbook focuses on the interrelationships of the local and the global and the concomitant consequences for media practice, education and citizen engagement in today's Africa. Altogether, the book foregrounds convivial epistemologies relevant for locating African media and communication in the pluriverse. This handbook is an essential read for critical media, communications, cultural studies and journalism scholars.

becker communication studies building: Building Communication Theories Fred L. Casmir, 2013-10-16 Concern with various matters related to humans as they communicate has led to an increase in both research and theorizing during the second half of the 20th century. As a matter of fact, so many scholars and so many disciplines have become involved in this process that it is virtually impossible to understand and appreciate all that has been accomplished so far. This book focuses on one important aspect of human sense-making -- theory building -- and strives to clarify

the thesis that theories do not develop in some sort of social, intellectual, or cultural vacuum. They are necessarily the products of specific times, insights, and mindsets. Theories dealing with the process of communication, or communicating, are tied to socio-cultural value systems and historic factors that influence individuals in ways often inadequately understood by those who use them. The process-orientation of this book inevitably leads to an emphasis on the perceptions of human beings. Thus, the focus shifts from the subject or area called communication to the act of communicating. Finally, this volume offers insight into how the process of human sense-making has evolved in those academic fields commonly identified as communication, rhetoric, speech communication or speech, within specific socio-cultural settings.

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becker communication studies building: Building QoS into Distributed Systems Andrew T. Campbell, Klara Nahrstedt, 2013-06-29 Welcome to IWQOS'97 in New York City! Over the past several years, there has been a considerable amount of research within the field of Quality of Service (QoS). Much of that work has taken place within the context of QoS support for distributed multimedia systems, operating systems, transport subsystems, networks, devices and formal languages. The objective of the Fifth International Workshop on Quality of Service (IWQOS) is to bring together researchers, developers and practitioners working in all facets of QoS research. While many workshops and conferences offer technical sessions on the topic QoS, none other than IWQOS, provide a single-track workshop dedicated to QoS research. The theme of IWQOS'97 is building QoS into distributed systems. Implicit in that theme is the notion that the QoS community should now focus on discussing results from actual implementations of their work. As QoS research moves from theory to practice, we are interested in gauging the impact of ideas discussed at previous workshops on development of actual systems. While we are interested in experimental results, IWQOS remains a forum for fresh and innovative ideas emerging in the field. As a result of this, authors were solicited to provide experimental research (long) papers and more speculative position (short) statements for consideration. We think we have a great invited and technical program lined up for you this year. The program reflects the Program Committees desire to hear about experiment results, controversial QoS subjects and retrospectives on where we are and where we are going.

becker communication studies building: *Handbook of Political Communication Research* Lynda Lee Kaid, 2004-07-19 The Handbook of Political Communication Research is a benchmark volume, defining the most important and significant thrusts of contemporary research and theory in political communication. Editor Lynda Lee Kaid brings together exemplary scholars to explore the current state of political communication research in each of its various facets. Reflecting the interdisciplinary nature of political communication scholarship, contributions represent research coming from communication, political science, journalism, and marketing disciplines, among others. The Handbook demonstrates the broad scope of the political communication discipline and emphasizes theoretical overviews and research synthesis, with each chapter providing discussion of the major lines of research, theory, and findings for the area of concern. Chapters are organized into sections covering: *The theoretical background, history, structure, and diversity of political communication; *Messages predominant in the study of political communication, ranging from

classical rhetorical modes to political advertising and debates; *News media coverage of politics, political issues, and political institutions; *Public opinion and the audiences of political communication; *European and Asian perspectives on political communication; and *Trends in political communication study, including the Internet, and its role in changing the face of political communication. As a comprehensive and thorough examination of the political communication discipline--the first in over two decades--this Handbook is a must-have resource for scholars and researchers in political communication, mass communication, and political science. It will also serve readers in public opinion, political psychology, and related areas.

becker communication studies building: *Dictionary of Media and Communication Studies* James Watson, Anne Hill, 2015-10-22 The Dictionary of Media and Communication Studies has provided students and the general public alike with a gateway into the study of intercultural communication, public relations and marketing communications since 1984. In this 9th edition, James Watson and Anne Hill provide a detailed compendium of the different facets of personal, group, mass-media and internet communication that continues to be a vital source of information for all those interested in how communication affects our lives. They cover new applications and developments, such as the incorporation of Neuroscience techniques in advertising and marketing. Other updates include Cyber-bullying, Twitter scandals, conduct in media organizations, on-line lobbying, global protesting/petitioning, and gender issues relating to social media in general. While new entries explore the profound shifts that have taken place in the world of communication in recent years, the purpose of this new edition is not necessarily to keep abreast of every new media event but to reflect the trends that influence and prompt such events, such as the Leveson Inquiry and Report and phone hacking via mobile phones. Politics seems to be playing out more on Twitter than in The Times. This volume seeks to make its twenty-first century readers more media literate, as well as more critical consumers of modern news.

becker communication studies building: Beyond Universal Pragmatics Colin B. Grant, 2010 This series publishes research in the field of interdisciplinary communication studies. It responds to the communication gaps between a range of disciplines in the human and social sciences and humanities and therefore welcomes proposals which integrate a range of diverse approaches (e.g. in branches of philosophy, communication theory, social psychology, media studies, and social theory). Particular emphasis will be placed on theoretical innovation and new methodological approaches.

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